R J Reynolds
Tobacco Company

G. N. KURUC, Jr. #1240
Senior Chain Accounts Manager
400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774 Fax 908-417-9076

August 17, 1995

To: N. Y. Metro ROU
Philadelphia ROU
Hartford ROU
Buffalo ROU
Washington ROU
Pittsburgh ROU

RE: Jamesway Corporation (0937-00-00)

All Divisions With Jamesway Corporation Stores

Attached is Jamesway Corporation POS for the ongoing DORAL $1.00 per carton buy down.

Please ensure that copies are supplied to your Sales Representatives. This same piece has been sent to all Jamesway Stores by Headquarters. Jamesway requested that stores place the sign. If stores have not handled this, please direct your People to place this piece on the security door covering the DORAL section of the carton merchandiser.

This sign should be kept in place until December 31.

If you have any questions, please advise.

Regards,

Nick

G. N. Kuruc, Jr.
Gk
Attachment

51853 3410

Source: https://www.industrydocuments.ucsf.edu/docs/lkln0000

Jamesway UNADVERTISED SPECIAL!

All DORAL Brand Cigarette Cartons

$1.00 off*

***SAVE $1.00 OFF OUR REGULAR CARTON PRICE**

ON SALE FROM AUG 13 THRU DEC. 31, 1995

51853 3411

Source: https://www.industrydocuments.ucsf.edu/docs/lkln0000